



Father of the Nation
Bangabandhu
Sheikh Mujibur Rahman

On UN General Assembly
September 25, 1974

“
LET US TOGETHER
CREATE A WORLD
THAT CAN
ERADICATE
POVERTY,
HUNGER, WAR
AND HUMAN
SUFFERINGS AND
ACHIEVE GLOBAL
PEACE AND
SECURITY FOR
THE WELL-BEING
OF HUMANITY

”

SMART BANGLADESH

NEXT PHASE OF DIGITAL TRANSFORMATION

Transforming Bangladesh into a high-income, developed nation, grounded in innovation and powered by technology

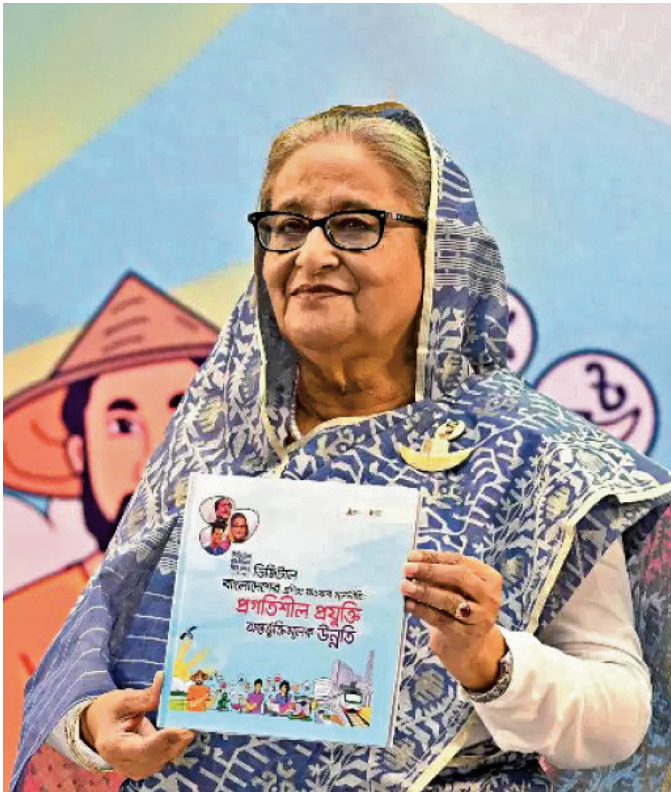


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SMART BANGLADESH

FOUR MAIN PILLARS



DIGITALLY EMPOWERED CITIZENS

DIGITAL ACCESS AND LITERACY
FOR ALL



FACELESS GOVERNMENT

ONLINE, DATA-DRIVEN AND
USER-FRIENDLY PUBLIC SERVICES



A PEACEFUL, JUST AND INCLUSIVE SOCIETY

HUMAN RIGHTS, JUSTICE AND
SOCIAL HARMONY



A KNOWLEDGE-BASED, CASHLESS ECONOMY

INNOVATION, KNOWLEDGE
AND DIGITAL PAYMENTS

SMART BANGLADESH

TARGETS BY 2041

HIGH-INCOME STATUS \$12,500 GDP per capita

POVERTY-FREE 0% extreme poverty, under 3% poverty

MACROECONOMIC STABILITY Low inflation (4-5%), low deficits (5% of GDP)

ECONOMIC GROWTH high investment (40% of GDP), high tax revenue (20% of GDP)

SUSTAINABLE URBANIZATION 80% urban nation with 100% electrification, majority from renewable sources

ACCESSIBLE SERVICES 100% paperless public services at citizens' fingertips

UNIVERSAL EDUCATION 100% compulsory education and digital literacy

HEALTH FOR ALL 100% universal health coverage

SMART BANGLADESH

AN EMERGING GLOBAL BRAND

Bangladesh's brand value at **\$508 Bn**

Brand value increased by **37%** in 2023

Ranks **2nd** in South Asia

CEBR, UK

BANGLADESH TO BECOME 24TH LARGEST ECONOMY BY 2036

HSBC

BANGLADESH LIKELY TO BECOME WORLD'S 9TH LARGEST CONSUMER MARKET BY 2030

BCG BOSTON CONSULTING GROUP

TRILLION DOLLAR ECONOMY BY 2040

Goldman Sachs

"THE NEXT ELEVEN"
BANGLADESH AMONG THE 11 NATIONS, HAVE HIGH ECONOMIC POTENTIAL

Everest Group RESEARCH

BANGLADESH IS FAR AHEAD OF OTHER EMERGING MARKET COUNTRIES IN GIVING INCENTIVES TO ATTRACT INVESTORS AND FACILITATE FDI

J.P.Morgan

BANGLADESH ONE OF THE FRONTIER FIVE ECONOMIES

BUSINESS ENVIRONMENT IN BANGLADESH



ROBUST
ECONOMIC
GROWTH



FAVOURABLE
DEMOGRAPHICS



SKILLED
WORKFORCE
WITH COST
ADVANTAGE



STRATEGIC
LOCATION



GROWING
DOMESTIC
MARKET



GROWING
SECTORAL
OPPORTUNITIES



LUCRATIVE
INCENTIVES



THRIVING
STARTUP
ECOSYSTEM



CONTINUOUS
POLICY
REFORM PROCESS



EASE OF DOING BUSINESS

100 Special Economic Zones and 39 Hi-Tech Parks being set up by 2030

Simplified regulations with One Stop Service Act, 2018: Single window for all business services

Reduced costs by lowering taxes, fees and tariffs

Improved ranking by 14 places on Ease of Doing Business Index from 2020 to 2022

Ongoing labour sector reform with building and fire safety

Climbed 12 notches in World Bank's Logistics Performance Index 2023



INFRASTRUCTURE MEGA-PROJECTS

PROMOTING NATIONAL AND REGIONAL
CONNECTIVITY

Padma Multipurpose Bridge

Elevated Expressways in Dhaka and
Chattogram

Rooppur Nuclear Power Plant, Pabna

Bangabandhu Tunnel under Karnaphuli
river, Chattogram

Hazrat Shahjalal International Airport 3rd
Terminal, Dhaka

Matarbari Deep Sea Port and Multipurpose
Complex, Cox's Bazar

Metro Rail in Dhaka

Dhaka-Dohazari-Cox's Bazar Rail Link



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CLIMATE ACTION AND GREEN TRANSITION

GLOBAL HUB ON LOCALLY LED ADAPTATION

Innovative locally-led adaptation practices such as floating agriculture, coastal green belt, stress-tolerant crop varieties, multipurpose cyclone shelters etc.

MUJIB CLIMATE PROSPERITY PLAN 2022-2041

Low carbon development strategy for energy, transport, industry, agriculture etc.

BANGLADESH DELTA PLAN 2100

A legacy for future generations- building a resilient and prosperous delta



RENEWABLE ENERGY

World's largest off-grid solar home system

Target to generate **20%** of electricity from renewable sources by 2030

30% of vehicles to be electrically driven by 2030

BLUE ECONOMY

Harnessing resources in **118,813** sq. km maritime territory in Bay of Bengal

CIRCULAR ECONOMY

192 certified green RMG factories, **500** more in the pipeline, pursuing a circular fashion agenda



INVESTING IN HUMAN CAPITAL

CUTTING-EDGE INSTITUTIONS

Bangabandhu Sheikh Mujibur Rahman
Maritime University

Bangabandhu Sheikh Mujibur Rahman
Aviation and Aerospace University

Bangladesh Oceanographic Research
Institute

Bangabandhu Sheikh Mujibur Rahman
Digital University

Sheikh Hasina Institute of Frontier
Technology

Sajeeb Wazed Ground Control Station for
Bangabandhu Satellite-1

National Institute of Biotechnology

National Institute of Neurosciences &
Hospital



Photo © Dhaka Tribune



Photo ©: Bangladesh Police

DIGITAL ACCESS AND E-GOVERNANCE

THE TRANSFORMATION STORY

World's largest National Portal connecting **51,000+** government offices

8,782 Union Digital Centers providing grassroots services, **1700+** services digitalized on MyGov platform

World's 2nd largest tech-based outsourcing service provider, **650,000** freelancers

1st in South Asia and 32nd in the world as per National Cyber Security Index

Financial inclusion through mobile, internet and agent banking **16M+** average daily MFS transactions



Photo © Alamy



AN EMERGING MARKET FOR STARTUPS

ED-TECH

171 ed-tech startups, projected to be **\$700 M** by 2025

HEALTH-TECH

338 health-tech startups, including for mental health services

FINTECH

Rapid growth in digital payments with over **57 M** mobile money users and over **100** fintech providers

LOGISTICS AND MOBILITY

Ride-hailing, delivery, and transportation platforms with over **40** startups leading the charge

E-COMMERCE

Booming with over 2,500 platforms and over **500** startups

SEMICONDUCTOR INDUSTRY

"Made in Bangladesh" test chip design initiative launched, market size potential of **\$20Bn**



CREATIVE ECONOMY

Advocacy for cultural diversity and sustainable development

Championing International Mother Language Day on 21 February

Fostering young talents in media and creative industries



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UNESCO-Bangladesh "Bangabandhu Sheikh Mujibur Rahman" International Prize in the field of Creative Economy



Photo © BSS



Sheikh Hasina, M.P.

Hon'ble Prime Minister
Government of Bangladesh

On Digital Bangladesh Day-2022
December 12, 2022

“

WE WILL BUILD
BANGLADESH AS
A DEVELOPED
AND PROSPEROUS
COUNTRY BY
2041. THAT
BANGLADESH
WILL BE A SMART
BANGLADESH. WE
WILL TRANSFORM
INTO SMART
BANGLADESH
FROM THE DIGITAL
ONE

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